

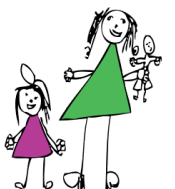
BURPS CHARITY

FUNDRAISING AND DONATIONS



TOGETHER, WE CAN MAKE A DIFFERENCE FOR FAMILIES
IN THE STOKE MANDEVILLE NICU

REGISTERED CHARITY NO: 1143667



WELCOME

IF YOU'RE READING THIS, THANK YOU - THE SUPPORT OF FUNDRAISERS LIKE YOU IS INTEGRAL TO DELIVERING OUR CHARITY INTENT: TO MAKE A DIFFERENCE TO FAMILIES ON THE STOKE MANDEVILLE NEONATAL INTENSIVE CARE UNIT.

YOUR EFFORTS WILL:



EQUIPMENT

FINANCIALLY CONTRIBUTE
TOWARDS STATE OF THE ART
EQUIPMENT FOR THE UNIT



FACILITIES

FUND IMPROVEMENTS TO
FACILITIES FOR FAMILIES
WHILST ON THE UNIT



SUPPORT

HELP US TO PROVIDE
INFORMATION, COMFORT
ITEMS AND OTHER SUPPORT
TO FAMILIES

THIS PACK CONTAINS ALL THE INFORMATION AND RESOURCES YOU ARE LIKELY TO NEED, BUT IF YOU NEED ANYTHING FURTHER FROM US, PLEASE DO NOT HESITATE TO REACH OUT ON [FUNDRAISING@BURPSCHARITY.ORG](mailto:fundraising@burpscharity.org).



FUNDRAISE FOR US

FUNDRAISING IDEAS



MAKE AND SELL



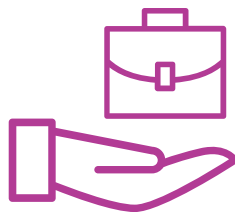
ASK FOR
BIRTHDAY DONATIONS



COMPLETE A
PHYSICAL CHALLENGE



GIVE SOMETHING
UP FOR A PERIOD OF
TIME



SUPPORT AS A BUSINESS/
ASK YOUR EMPLOYER
TO SUPPORT



HOST AN EVENT



ONLINE DONATIONS

HOW TO COLLECT YOUR DONATIONS

YOU CAN USE A NUMBER OF TOOLS TO COLLECT DONATIONS FROM SPONSORS/DONEES. WE'VE SET OUT A FEW OPTIONS BELOW TO HELP GET YOU STARTED.

JUST GIVING

THE BURPS CHARITY JUST GIVING PAGE CAN BE FOUND AT WWW.JUSTGIVING.COM/BURPSCHARITY. TO START A FUNDRAISING PAGE, VISIT THE WEBPAGE ABOVE AND SELECT THE 'FUNDRAISE' BUTTON.

YOU CAN FIND MORE TIPS FOR MANAGING A FUNDRAISING PAGE LINKED TO A CHARITY BY VISITING HELP.JUSTGIVING.COM/HC/EN-US/SECTIONS/200212411-MANAGING-YOUR-FUNDRAISING-PAGE-FOR-A-CHARITY.

JUST GIVING IS A WELL-KNOWN AND USER FRIENDLY PLATFORM FOR FUNDRAISING. IN EXCHANGE FOR THE USE OF THE PLATFORM, WE ARE CHARGED A SMALL FEE WHEN YOUR DONATIONS ARE TRANSFERRED TO THE CHARITY.

IF YOU AREN'T USING JUSTGIVING TO GATHER DONATIONS IN THE FIRST PLACE, IT WOULD BE MORE BENEFICIAL TO TRANSFER THE RAISED AMOUNT TO US VIA ONE OF THE METHODS ON THE NEXT PAGE, TO AVOID BURPS CHARITY PAYING FEES ON THE TRANSFER.



OFFLINE DONATIONS

OFFLINE DONATIONS

YOU CAN ALSO FUNDRAISE OFFLINE (E.G. CASH DONATIONS). YOU CAN USE THE SPONSORSHIP FORM IN THE RESOURCES SECTION TO DO THIS, WHICH ALLOWS YOU TO COLLECT THE DETAILS AND CONSENT REQUIRED TO ALLOW GIFT AID TO BE ADDED ON TOP OF DONATIONS (PROVIDED THE DONEE MEETS THE CRITERIA SET OUT IN THE GIFT AID STATEMENT AT THE BOTTOM OF THE FORM).

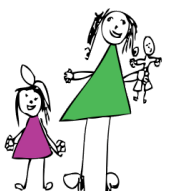
PAYING IN THE MONEY YOU RAISED WITHOUT FEES

WHEN YOU'VE COLLECTED THE DONATIONS FROM YOUR SPONSORS, YOU CAN EITHER:

- WRITE A CHEQUE ADDRESSABLE TO 'BURPS' AND DROP THIS INTO THE BURPS CHARITY POSTBOX ON THE UNIT, (WHICH IS LOCATED NEXT TO THE NOTICE BOARD AND OPPOSITE THE PARENTS' KITCHEN) OR SEND IT BY POST TO BURPS, NEONATAL UNIT, STOKE MANDEVILLE HOSPITAL, MANDEVILLE ROAD, AYLESBURY BUCKS HP21 8AL; OR
- PAY THE AMOUNT YOU HAVE RAISED DIRECTLY INTO OUR BANK ACCOUNT. PLEASE EMAIL [FUNDRAISING@BURPSCHARITY.ORG](mailto:fundraising@burpscharity.org) FOR OUR DETAILS.

GIFT-AID

YOU CAN FIND OUT MORE ABOUT GIFT AID BY VISITING [HTTPS://WWW.GOV.UK/DONATING-TO-CHARITY/GIFT-AID](https://www.gov.uk/donating-to-charity/gift-aid)



RESOURCES

DIGITAL RESOURCES

THE FOLLOWING THREE PAGES ARE A4 POSTERS FOR YOU TO PRINT AND USE. THE POSTERS CONTAIN:

- BASIC INFORMATION ABOUT NEONATAL CARE;
- EXAMPLES OF WHAT DONATIONS ARE USED FOR; AND
- A SUMMARY OF THE CHARITY'S AIMS.

AFTER THE POSTERS, YOU WILL FIND A SPONSORSHIP FORM WHICH YOU CAN USE TO COLLECT OFFLINE DONATIONS. THIS INCLUDES A MECHANISM TO COLLECT CONSENT FOR THE CHARITY TO BENEFIT FROM GIFT AID ON TOP OF DONATIONS (PROVIDED THE DONEE IS ELIGIBLE).

WE CAN ALSO SHARE OUR LOGO WITH YOU TO USE ON YOUR OWN FUNDRAISING RESOURCES. PLEASE EMAIL [FUNDRAISING@BURPSCHARITY.ORG](mailto:fundraising@burpscharity.org) IF YOU REQUIRE THIS.

PHYSICAL RESOURCES

WE HAVE SOME PHYSICAL ASSETS FOR USE AT EVENTS TOO: BANNERS, A GIANT BRANDED PHOTO FRAME, A SUPERSIZE CHEQUE AND OTHER SMALLER ITEMS. PLEASE NOTE THESE ARE LIMITED SO WILL BE PROVIDED ON FIRST COME FIRST SERVE BASIS. WE ASK THAT YOU TAKE CARE OF THESE RESOURCES AND RETURN THEM ON TIME. PLEASE EMAIL [FUNDRAISING@BURPSCHARITY.ORG](mailto:fundraising@burpscharity.org). IF YOU WISH TO USE THESE.



BURPS CHARITY

INFORMATION ABOUT NEONATAL CARE

DID YOU KNOW?

APPROXIMATELY 400
BABIES ARE CARED FOR IN
THE NEONATAL UNIT AT
STOKE MANDEVILLE
HOSPITAL EACH YEAR

IN THE UK, AROUND ONE IN
SEVEN BABIES WILL NEED
EXTRA CARE IN HOSPITAL

WHY DO BABIES NEED SPECIAL CARE?

THEY HAVE A
LOW BIRTH
WEIGHT

THEY HAVE
JAUNDICE

THEIR MOTHER
HAS DIABETES

THEY HAVE AN
INFECTION

THEIR DELIVERY WAS VERY
DIFFICULT AND THEY NEED
CLOSE OBSERVATION AND
MONITORING AFTER A
COMPLICATION

THEY ARE WAITING
FOR, OR RECOVERING
FROM, COMPLEX
SURGERY

THEY ARE PREMATURE
AND MAY NEED
SPECIALIST HELP WITH
BREATHING, FEEDING &
KEEPING WARM

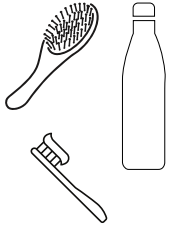
WWW.BURPSCHARITY.ORG

REGISTERED CHARITY NO: 1143667



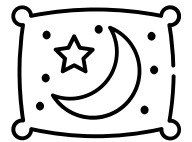
BURPS CHARITY

WHERE YOUR DONATION GOES



£12.00

PAYS FOR A WELCOME PACK FOR PARENTS CONTAINING ITEMS OF USE WHILST ON THE UNIT



£40.00

PAYS FOR A BEDDING SET FOR THE PARENTS' BEDROOMS

£70.00

PAYS FOR A MOSES BASKET AND ESSENTIAL CARE ITEMS FOR A FAMILY IN NEED

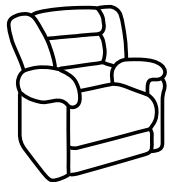


£1,600

PAYS FOR A BREAST PUMP MACHINE

£2,000

PAYS FOR A NEW BED FOR THE PARENTS' BEDROOMS

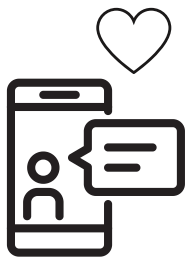


£3,000

PAYS FOR A NEW RECLINING NURSING CHAIR FOR THE UNIT

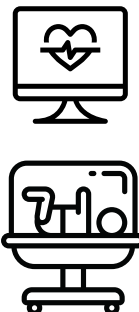
£4,000

PAYS FOR THE ANNUAL SUBSCRIPTION TO THE VCREATE SERVICE, ALLOWING NURSES TO SEND PHOTO AND VIDEO UPDATES TO PARENTS WHILE THEY ARE AWAY FROM THE UNIT



£5000+

PAYS FOR VARIOUS EQUIPMENT TO IMPROVE THE CARE THE UNIT CAN PROVIDE, SUCH AS A CFM BRAIN SCAN MONITOR, COOLING UNIT, PORTABLE X-RAY MACHINE, PORTABLE VAPOTHERM UNIT, TWIN COTS AND STATS MONITORS



WWW.BURPSCHARITY.ORG

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BURPS CHARITY

OUR PURPOSE

BURPS IS A CHARITY DEDICATED TO MAKING A DIFFERENCE FOR FAMILIES ON THE STOKE MANDEVILLE NEONATAL INTENSIVE CARE UNIT. THE CHARITY IS RUN BY A GROUP OF PARENTS OF BABIES WHO HAVE SPENT TIME IN THE NICU.



EQUIPMENT

WE FINANCIALLY CONTRIBUTE TOWARDS STATE OF THE ART EQUIPMENT FOR THE UNIT



FACILITIES

WE SEEK AND FUND IMPROVEMENTS TO FACILITIES FOR FAMILIES WHILST ON THE UNIT



SUPPORT

WE PROVIDE INFORMATION, COMFORT ITEMS AND OTHER SUPPORT TO FAMILIES

WWW.BURPSCHARITY.ORG

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BURPS CHARITY

SPONSORSHIP FORM



Sponsor full Name	Sponsor full address (for gift aid - do not complete if you are not adding gift aid)	Sponsorship amount	Paid	Add gift aid to donation and confirm statement below*

IMPORTANT: GIFT AID STATEMENT

*I CONFIRM THAT BURPS CHARITY CAN TREAT ANY DONATIONS THAT I MAKE (UNTIL I NOTIFY BURPS CHARITY OTHERWISE) AS GIFT AID DONATIONS AND RECLAIM THE TAX. I CONFIRM THAT I AM A UK TAX PAYER AND RESIDENT IN THE UK FOR TAX PURPOSES.

KEEP IN TOUCH

THERE'S ONLY ONE THING LEFT TO SAY...
THANK YOU!

WE'D LOVE TO HEAR FROM YOU

IF THERE IS ANY WAY WE
CAN SUPPORT YOU FURTHER
IN YOUR FUNDRAISING

TO SHARE YOUR
SUCCESS AND
ALLOW US TO SAY
THANK YOU

IF YOU HAVE
FEEDBACK OR IDEAS



KEEP IN TOUCH



FUNDRAISING@BURPSCHARITY.ORG



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BURPS NEONATAL DEPARTMENT



@BURPSCHARITY

